

Demand

Demographics

Residents	2,600,167
Children Ages 0-5	235,939
Children Ages 6-9	147,057
Children Ages 10-14	177,619

Children with All Available Parents in the Workforce

Children Ages 0-5	135,115
Children Ages 6-9	122,730
Children Ages 10-14	118,589

In Nevada, 57.27% of children ages 0-4 and 66.77% of children ages 6-17 live in families where all available parents (single mom, single dad, or dual earner couples) are in the workforce. The table above indicates the number of children that are in need of some type of care arrangement while their parents are at work.

Schedule Requested by Parents to CCR&R

24 Hour or Overnight	4.41%
Before and After School	5.20%
Evening Care	0.95%
Extended Schedule (9+Hours)	5.99%
Part Time Care	13.61%
Rotating Schedule	0.16%
Weekend Care	9.04%
Drop-In / Respite / Intermittent Care	4.41%
Full-Time Care	56.23%

Main Problem Finding Care as Reported to CCR&R

High Cost, Unaffordable	8.53%
Location Inconvenient	6.16%
No Problems	20.32%
No Openings or Not Open for Requested Schedule	46.61%
Dissatisfied with Quality	7.21%
Child Care Type (Center, Family, Group) Not Desirable	11.17%

Affordability

Average Individual Income \$38,334

Median Individual Income (50% of Population)	\$30,534		
Average Cost of Licensed Child Care	<i>Center</i>	<i>FCC*</i>	<i>Group</i>
Infants (Birth-11 Months)	\$8,987	\$8,122	\$8,945
% of Average Income	23%	21%	23%
% of Median Income	29%	27%	29%
% of College Tuition (UNR / UNLV)	153%	139%	153%
Toddlers (12-35 Months)	\$8,119	\$7,767	\$8,740
% of Average Income	21%	20%	23%
% of Median Income	27%	25%	29%
% of College Tuition (UNR / UNLV)	138%	132%	149%
Pre-School Children (3-5 Year Old)	\$7,340	\$7,554	\$8,237
% of Average Income	19%	20%	21%
% of Median Income	24%	25%	27%
% of College Tuition (UNR / UNLV)	125%	129%	140%
School-Age Children (6 Years +)	\$6,615	\$7,006	\$6,870
% of Average Income	17%	18%	18%
% of Median Income	22%	23%	22%
% of College Tuition (UNR / UNLV)	113%	119%	117%

* Family Child Care

Average Cost of License-Exempt School-Age Programs* \$2,699

% of Average Income	7.04%
% of Median Income	8.84%
% of College Tuition (UNR / UNLV)	49.05%

Licensed Providers Offering Financial Asst.

State Subsidy Program Participation	83.59%
Employer Subsidy	17.77%
Military Subsidy	2.54%
Multi-Child Discount	40.43%
Scholarships	7.81%
Sliding Fee Scale	5.66%

Families & Children on State Subsidy

Average Number of Families Served Each Month	4,250
Average Number of Children Served Each Month	7,120

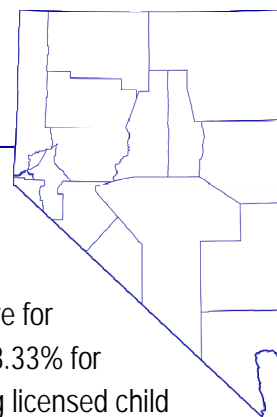
* School-based & community-based programs (e.g., Boys & Girls Club, 21st Century Programs, YMCA, After School All Stars, individual school programs)

Nevada's Cost of Care Compared to Other States

Center-Infant Care		Family Child Care-Infant Care	
Massachusetts (1)	\$15,895	Massachusetts (1)	\$10,324
Nevada (22)	\$9,012	Nevada (6)	\$8,118
Mississippi (51)	\$4,560	South Carolina (51)	\$3,582
Center-4-Year-Old		Family Child Care-4-Year-Old	
Massachusetts (1)	\$11,678	Massachusetts (1)	\$9,805
Nevada (23)	\$7,133	Nevada (5)	\$7,514
Mississippi (51)	\$4,056	Mississippi (51)	\$3,380



The average annual cost of care in Nevada's child care centers ranks 22nd in the nation for infant care and 23rd in the cost of care for 4-year-olds when ranking the states from most expensive to least expensive. For family child care, Nevada ranks 6th in annual cost of infant care



Supply

Licensed Child Care (no accommodation facilities or institutions)	942
Centers (includes centers on sovereign/tribal land)	448
Head Start (HS)/Early HS/Migrant HS/Tribal HS included in above	38
Family Child Care Homes	471
Family Group Child Care Homes	23
Licensed Child Care Capacity (all ages)	47,269
Centers (includes centers on sovereign/tribal land)	43,351
Family Child Care Homes	3,082
Family Group Child Care Homes	273
Providers Offering Enhanced Schedules	
24 Hour Care	8.27%
Overnight Care	7.26%
Evening Care (open after 7:00pm)	11.29%
Track Breaks	30.24%
Rotating Schedules	16.33%
Weekend (Both Saturday & Sunday)	6.45%
Extended Hours	17.54%

Net Loss or Gain in License Renewal ▲ 12

Licensed child care can only meet 34.98% of the demand for child care for children ages 0-5, decreasing to 18.33% for children ages 0-9. When combining licensed child care capacity and average daily attendance of school-age programs, only 22.35% of the demand for care for children

License-Exempt School-Age Programs	414
Average Daily Attendance	36,848
Community-Based Programs	35
School-Based Programs	379
# Schools Serving Children Grades K-6 with Program*	382
% of Elementary Schools with Program	81.45%
# Schools Serving Children Grades 7-8 with Program*	114
% of Middle Schools with Program	53.27%

*Same program may serve children in K-6 and 7-8 and is counted in both

Workforce & Quality

Average Years in Business	
Centers	14.86
Family Child Care or Group Family Child Care	9.19
Out of School Time / Recreation Programs	17.49

Licensed Child Care Workforce-Length of Employment	
10 Years Plus	13.16%
6-9 Years	9.39%
4-5 Years	11.63%
1-3 Years	36.89%
Less Than 1 Year	28.92%

Licensed Child Care Workforce-Center Staff	
Turnover rate of Center-Based Staff in 2008	14.48%
Percentage Working Fulltime Schedule	66.58%

Licensed Child Care Workforce-Formal Educational	
Less than a High School Diploma	3.56%
High School Diploma	67.11%
Associate's Degree-ECE	7.06%
Associate's Degree-Other	4.92%
Bachelor's Degree-ECE	2.96%
Bachelor's Degree-Other	11.87%
Postgraduate Degree-ECE	0.61%
Postgraduate Degree-Other	1.92%

Licensed Child Care Workforce-Specialized Training	
Child Development Associate Certificate	5.91%
Completion of the Apprenticeship Program	7.58%
Training in Special Needs	14.62%
Bilingual in English & Spanish	11.45%

Workforce
Center
6932
Family/Group
517
School Age
2933
Nevada Registry Participants
967

Accredited Programs
Center
39
Family/Group
6
School Age
3

Licensed Child Care Workforce-Center Staff Wage	
Aides-Average Starting Wage	\$7.99
Aides-Average Wage	\$8.51
Teachers-Average Starting Wage	\$8.82
Teachers-Average Wage	\$9.59
Lead Teachers-Average Starting Wage	\$10.01
Lead Teachers-Average Wage	\$10.95
Director-Average Starting Wage	\$14.06
Director-Average Wage	\$16.05

Licensed Child Care Centers-Other Compensation	
Health Insurance	31.97%
Dental Insurance	29.25%
Dependent Health Insurance	14.06%
Paid Vacation	44.67%
Paid Sick Leave	36.73%
Retirement or Pension	26.53%
Free or Reduced Child Care Tuition	26.53%
Fees for Training	36.73%

Licensed Family/Group Care-Other Compensation*	
Health Insurance	20.41%
Dental Insurance	15.31%
Dependent Health Insurance	13.27%
Paid Vacation	15.31%
Paid Sick Leave	11.63%
Retirement or Pension	3.67%
Free or Reduced Child Care Tuition	0.20%
Fees for Training	0.41%

*Covered under spouse or